

PLACEMENT DRIVE NOTIFICATION

Company	COFFEE DAY BEVERAGES
About the Company	<p>Research has proven that providing employees with fresh coffee and tea increases productivity in any office. A vending machine, which dispenses fresh coffee at the touch of a button, thus becomes an absolute necessity. Recognizing the huge potential, Coffee Day Beverages embarked on a dynamic journey to become the largest 'fresh milk - roasted coffee beans' vending chain with a distinct brand identity of its own. We have become the largest player in the segment with over 44,000+ installations across the country. And, we continue to grow! We have made freshness an integral part of the vending machine proposition. The best ingredients are used and strict quality checks are performed to ensure consistent quality of the coffee beans. This enables us to deliver the satisfaction of a freshly brewed cup of beverage. Our reach extends across the length and breadth of the country.</p> <p>Since the inception in 2002, Coffee Day Beverages pioneered the liquid coffee vending machines in India. Recognizing the huge potential for fresh coffee, Coffee Day Beverages embarked on a dynamic journey to become the largest 'fresh milk - roasted coffee beans' vending segment with distinct brand identity of its own and today has become the largest player in the segment with over 50,000 installations across the country. Coffee Day Beverages has integrated convenience and freshness as a part of the vending machine proposition. The best ingredients are used and strict quality checks are performed to ensure consistent quality of the coffee beans. Coffee Day Beverages' reach extends across the length and breadth of India and is the preferred beverage partner of numerous corporates, SMEs and hotels. Their strong service network comprises of experienced technicians distributed geographically. With the increasing demand for fresh coffee in the retail segment, the vending machines have found their way into various airport lounges, railway stations, road transport hubs, petrol stations, malls, schools, colleges, hospitals and restaurants.</p> <p>Website: https://coffeedaybeverages.com/</p>
Job Title	Sales Trainee
Job Description	<ul style="list-style-type: none"> • A head start as a B2B sales professional • Exposure to multiple sales verticals like SME, Retail and Corporate • Upon successful completion of the program, confirmed as Territory Manager
Job Location	PAN India
Eligible Degrees	MBA (Marketing)
Eligibility Criteria	No Marks criteria
Desired Skills	<ul style="list-style-type: none"> • Should be geographically mobile (Mandatory) • A go getter with a true passion to build a B2B sales career • Excellent communication skills
Benefits	<ul style="list-style-type: none"> • Retention Bonus: You will be eligible for INR 1,50,000 (Rupees One Lac Fifty Thousand only) payable at the end of 2 (two) years' continuous service. If you so desire to leave the organization before the completion of 2 years (from our DOJ) post your commitment, the organization reserves the right to recover INR 1,50,000 (Rupees One Lac Fifty Thousand only) from your full and final settlement as liquidated damages to the Company which represents the loss suffered by the Company in providing you training skill development and other employment related costs. • For the Sales Team, the Sales Incentives will be paid depending upon the actual achievement against targets as per the applicable Sales Incentive Policy • Other Allowance includes statutory bonus where applicable. • Employer's contribution to Provident Fund as 12% of basic is included in your CTC. An employee contribution of 12 % of basic would be deducted from your compensation towards Provident fund. • Gratuity is payable upon separation as per policy. • Tax will be deducted on all income except reimbursements as per the current applicable income tax laws. • Field Reimbursements: include daily allowances, travel, mobile reimbursements for days spent on the field.

	<ul style="list-style-type: none">• Training: Product Training, Selling Skills Training and training you to be effective on the job is an integral part of the Sales Trainee Program
Compensation (CTC)	Rs. 5.40 LPA
Selection Process	Will inform later
Date & Time of Interview	Will inform later
Venue	Virtual/Online